



### **General Display Specifications – Standard:**

Typ: GIF/JPG

Format Sizes (in Pixel): 120x600, 160x600, 728x90, 300x250

Max File Size: 150kb

Animation: 15 seconds max animation time

### **Rich Media Specification:**

Typ: GIF/JPG

Format Sizes (in Pixel): 970x250 (Billboard), 300x600 (Halfpage Ad)

Max File Size: max. 200kb

Animation: 15 seconds max animation time

### **Mobile Specification:**

Typ: GIF/JPG

Format Sizes (in Pixel): 320x50

Max File Size: max. 50kb

Animation: 15 seconds max animation time

Streaming/Sound: No